

Caution! Beware of „International Fairs Directory “



Dear Einstieg clients,

Please **beware of „International Fairs Directory“!** The Mexico-based company illicitly uses the exhibitor addresses published online and sends out dubious letters asking for an update of the information in the International Fairs Directory Fair Register. By filling out the enclosed form, a subscription is agreed upon amounting to 1,212 €. This is only mentioned in the small print

If you receive such a letter from International Fairs Directory, please **do not fill out** the form and **do not return it** with the enclosed reply envelope!

If you have already received, filled out and returned the letter, please take legal advice. On the Auma pages on www.auma.de/en in the Tips for Exhibitors / Legal matters section (keyword Expoguide*), further advice concerning the topic is available.

Please note:

- **Einstieg GmbH distances itself** in all respects from International Fairs Directory and their services
- Einstieg GmbH does not do any business with International Fairs Directory and has never entrusted the company with anything
- At Einstieg, the entry in the exhibitor register is free of charge
- The order forms for our fairs and all further products and services are only available from our company and designed in the fair and company layout

With kind regards,

the **Einstieg team**

* The company Expoguide, also based in Mexico, had a similar approach in recent years as "International Fairs Directory" has now.