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Media Data

valid from 1 September 2008



ADVERTISEMENT ORDER

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Dates

	1/2009	2/2009	3/2009	4/2009
Date of publication	January 12, 2009	June 15, 2009	August 10, 2009	November 02, 2009
Advertisement deadline	November 28, 2008	April 30, 2009	June 26, 2009	September 18, 2009

Advertisement prices - please tick as appropriate (all prices excluding statutory VAT)

Format	W x H (mm)	b/w	4-colour
<input type="checkbox"/> 1/1 Bleed 1)	230 x 290	<input type="checkbox"/> € 6,745	<input type="checkbox"/> € 9,985
<input type="checkbox"/> 1/1 Text area	195 x 249	<input type="checkbox"/> € 6,745	<input type="checkbox"/> € 9,985
<input type="checkbox"/> 1/2 horizontal Bleed 1)	230 x 144	<input type="checkbox"/> € 3,375	<input type="checkbox"/> € 4,995
<input type="checkbox"/> 1/2 horizontal Text area	195 x 123	<input type="checkbox"/> € 3,375	<input type="checkbox"/> € 4,995
<input type="checkbox"/> 1/2 vertical Bleed 1)	114 x 290	<input type="checkbox"/> € 3,375	<input type="checkbox"/> € 4,995
<input type="checkbox"/> 1/2 horizontal Text area	96 x 249	<input type="checkbox"/> € 3,375	<input type="checkbox"/> € 4,995
<input type="checkbox"/> 1/3 vertical Text area	63 x 249	<input type="checkbox"/> € 2,255	<input type="checkbox"/> € 3,335
<input type="checkbox"/> 1/3 horizontal Text area	195 x 81	<input type="checkbox"/> € 2,255	<input type="checkbox"/> € 3,335
<input type="checkbox"/> 1/4 normal Text area	96 x 123	<input type="checkbox"/> € 1,950	<input type="checkbox"/> € 2,500
<input type="checkbox"/> 1/4 vertical Text area	46,5 x 249	<input type="checkbox"/> € 1,950	<input type="checkbox"/> € 2,500
<input type="checkbox"/> 1/4 horizontal Text area	195 x 60	<input type="checkbox"/> € 1,950	<input type="checkbox"/> € 2,500
<input type="checkbox"/> 1/8 horizontal Text area	96 x 60	<input type="checkbox"/> € 850	<input type="checkbox"/> € 1,255
<input type="checkbox"/> 1/8 vertical Text area	46,5 x 123	<input type="checkbox"/> € 850	<input type="checkbox"/> € 1,255

1) given format plus 5 mm bleed difference

We are booking for edition(s) <input type="checkbox"/> 1/2009 from January 12, 2009 <input type="checkbox"/> 2/2009 from June 15, 2009 <input type="checkbox"/> 3/2009 from August 10, 2009 <input type="checkbox"/> 4/2009 from November 02, 2009	Rebates (repeat discount): 2 editions 10 percent 3 editions 15 percent Agency commission: 15 percent	<input type="checkbox"/> Yes the advertisement ought to appear also at the www.einstieg.com homepage. Therefore you will get a web optimised jpg-file (resolution 72dpi) of the advertisement with your printing data. <input type="checkbox"/> I have some questions - please call me.
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Name of institution:		Email:
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